

Northeast Area Office of Information Services

FOR ADMINISTRATIVE USE

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(This is background information only --
not for publication as an official list)

FOODS TO FEATURE

The foods listed below are expected to be in plentiful supply in April and July 1953. This is not a forecast or an appraisal of supply conditions but is based on historical patterns of production and marketing. It is expected that the foods listed will be included in the list of plentiful foods for the designated months, issued by the Production and Marketing Administration.

These foods are stressed through nation-wide informational activities and through food trade merchandising. The report is prepared to inform you about plentiful foods which you may want to consider featuring in food advertising for the months designated.

FOODS FOR APRIL 1953

Cheddar Cheese
Cottage Cheese
Nonfat dry milk solids
Buttermilk
Eggs
Broilers and fryers
Fish, especially frozen fillets
Fresh and processed oranges
Fresh and processed grapefruit
Cabbage
Raisins

FOODS FOR JULY 1953

Dairy products
Fresh lemons
Frozen lemonade concentrate
Fresh limes
Frozen limeade concentrate
Watermelons
Cantaloupes
*Peaches
*Plums
Locally grown vegetables (such as tomatoes,
corn, beans, cabbage, carrots, beets)

*Unfavorable weather could result in small crops,
particularly of these items.

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